

# CREATIVE APPARELS (PVT) LTD.

DESIGN-MANUFACTURER-EXPORTER OF KNITTED GARMENTS







21 KM, Off Ferozepur Road, Near Rohi Nala, Lahore, Pakistan. Ph: +92-42-35965433-6, Email: info@creativeapparels.com
Web:creativeapparels.com







Bershka

**PULL&BEAR** 















### Introduction







### **CREATIVE APPARELS (Pvt) Ltd.**

- Creative Apparels (Pvt). Ltd was established in 2003. It is a cut to pack garments manufacturing facility. Furthermore, we have added a knitting unit
  containing 16 numbers of machines to boost up our production process in 2017. Production infrastructure improvement is our continues process. We are
  going to integrate our production facility step by step with the addition of printing setup, embroidery machines & testing laboratory.
- Creative Apparels has several years of experience & accomplishment; the company is now a leading competitive knitwear-organization in Pakistan. It has arduously re-engineered each step of its value-chain to match the dynamism of the fashion market.
- Creative Apparels has expanded its capacity, size, development, skilled workforce, and introduced integrated technologies, criteria and its own production infrastructure to remain globally up-to-date. Creative Apparels covers over 200,000 Square feet of factory area, with a production capacity of 20 thousand pieces per day. We are planning to double our capacity in near future by adding 200,000 Square feet area in our production facility.
- Creative Apparels is truly an organization with a glorious past and bright future.



### Certifications & Achievements











BESTSELLER'









### Our Mission

The management of Creative Apparels & our employees are dedicated to producing International quality standard in the garments. We are committed to continuously improving our performance to cater to the ever increasing needs & demands of our valued international customers.

Creative Apparels has one of the most advanced arrays of machinery in the industry. New and advanced sewing machines have been added on a regular basis to get better output with improved quality. Besides this, training is an integral part of our system. All available training programs are fully utilized by the company to achieve utmost productivity of international quality canons.

The company provides opportunities to its employees to get trained in various dimension like productivity, quality control, leadership, management, human resources, environment safety, health and first aid etc.

Our company encourages its employees to attend seminars conducted by local &federal authorities, private organizations, and international bodies to develop their skills to advanced levels.

Following its involvement in sustainable development, Creative Apparels gets GOTS certification.

Lets work together and take care of the planet!



## Our Machinery & Equipment Details

### **Knitting Machines**

Machine Type	Brand	Quantity
Double Knit 18 G Dia 36" Feeder 72 with Lycra Attachment Includes conversion kit for: 24 Gauge Nos 04 28 Gauge Nos 02 15 Gauge Nos 02	Pailung	04
LSF Fleece 20 G Dia 34" Feeder 102 with Lycra Attachment Includes conversation kit for: 18 Gauge Nos 02	Senher	04

Machine Type	Brand	Quantity
Single Jersey 24 G 32" Dia Feeder 96 with Lycra Attachment	Senher	08
Includes conversion kit for:		

20 Gauge Nos 08 28 Gauge Nos 04 14 Gauge Nos 04



- All our double knit machines are inter-rib and mini jacquard.
- All our single knit machines are PQ, Jersey and mini jacquard.



# Our Machinery & Equipment Details

- Creative Apparels is geared up with brand new, well-reputed textile brands equipment and machinery.
- With the below equipment we are able to produce 20 thousand pieces/Day based on a basic hoodie.











Machine Type	Brand	Quantity
Autmatic Fabric Spreading Machine	TUKATECH	01
Automatic Fabric Cutting Machine	TUKATECH	01





Machine Type	Brand	Quantity
Over Locks	Siruba	217
Flat Locks	Siruba	119
Lock Stich	Typical	323
Double Needle	Typical	13
Bartack/Button Stitch Machine	Typical	10
Feed of Arm	Juki	02
4 Needle\Waste Belt	Kansai Special	03
Eyelet	Taking/Honry	08
Tape Cutter	Zoje	02
Zig Zag	Zoje	03
Button Hole	Typical/Juki	08
Button Fixing	Juki	02
Thread Trimming	Bella/Grand	30
Machine Type	Brand	Quantity
Fusing Attachment	Hashima	01
Stream Press	Ecogen	15
Heat Transfer	Hotlinks/MHA	03
Needle Detector	Hashima	01
Computerized Cutting Spreader Capacity 150Kg,Speed 100Mt/Min, with PHOENIX BLOWING TABLE	IMA Italy	01



### Sampling & Product Development Centre

- Creative Apparels have a team and a separate department of Sampling & Product development consisting of our own Paris based designers team, and we are equipped with state of the art sample rooms, which developed our varied range of garments that are designed by us as well as from our reputed clients.
- We have a team of sample makers who work in union with the clients & Business Partners. Our experts supervise the complete sampling process from fabrication to sewing & finishing. We certify prompt sampling and approvals usually just 3days shipping. We believe that we can make perfect samples in shortest possible time span for our potential customers.

We treat designing,
sampling and
product
development as the
root and base of our
productions.





# Production / Cutting / Stitching / Packing







In Garments manufacturing, cutting is the most important stage to developing the product as per required specs & standards. In other words, we can say that cutting is the base process of any garment.



Our dedicated team & most advanced cutting equipment help us to maintain our best quality standards to meet customer's needs. We assure quality in every step, specially in our cutting department by using automatic fabric spreading & cutting machines. Our well trained team is inducted to check, assure & maintain quality in cutting department.







We have a wide range of stitching machinery manufactured by some of the world's most well known & authentic companies, such as Siruba, Typical, Juki, Brother, Kansai, Zoje etc.



In our stitching department we have skilled and highly experienced team. The most modern production and operation management are used for smooth and an incessant flow of work.



# Product Range





# Product Range



























### Social standards

### We, being a trend setter for high quality and productivity believes to set & run parallel high social standards that are well acknowledge by international & national bodies.

#### **Legal Requirements**

We believe in complete adherence to the law by all our employees, and, to comply with all the legal standards in the labor code, we respect the legal and moral rights of all our workers.

#### **Forced Labor**

All the workers are paid and working voluntarily in our factory; there is no binding in terms of work against will, and the company is strictly against indentured and bonded labor.

#### **Harassment & Abuse**

We treat all our workers with reverence and respect. No employee shall be subject to any physical, sexual, psychological or verbal harassment and/or abuse in our factory.

#### **Child Labor**

We strictly follow policy regarding child labor and no worker is allowed to work in Creative Apparels if he/she is not of the legal age limit of 18 years.

### **Wages & Benefits**

By following the labor law, we pay our employees at least the minimum wage required or the prevailing industry wage (Whichever is higher) and provide all legally mandated benefits. We also compensate our employees for overtime hours at the rate established by law (Double their gross wage).

#### **Non-Discrimination**

Our factory believes in nondiscrimination and we only look at merit while recruiting and in other matters such as increment etc. There is no difference because of gender, race, religion, age, disability, sexual orientation, nationality or social or ethnic origin on the status /remuneration levels of employees.

### **Health & Safety**

The factory assures a safe and healthy working environment to avoid all types of accidents and injuries. We make a responsible contribution to the health care needs of our employees.

#### **Freedom of Association**

Our factory believes in allowing all of its employees to join any organization of their own choice. We recognize and respect the right of employees to have freedom of association & collective bargaining. There is no intimidation or harassment in the exercise of their right to join, or refrain from joining, any organization.

#### **Hours of Work**

We have a policy and do not/will not exceed prevailing local work hours, while we also appropriately compensate overtime hours. No employee is scheduled for more than 48 hours of work in a week and there is at least one day off per seven days work.

- Free Medical Facilities for all Employees.
- Pick Up & Drop Facility for all workers.
- Interest Free loan facilities.



# **E** Key facts

CREATIVE APPARELS	21 KM, Off Ferozpur Road, Near Rohi Nala, Lahore, Pakistan.
Date of creation	2003
Turnover	20 Millions USD
Numbers of employees	536 including 32 for the sample room, 26 in the cutting section, 400 in the sewing room
Certifications	BSCI, Sedex, Wrap, CPAT, GOTS (organic cotton), Inditex, Besteller, Mango
Main activity	Integrated Knitting Factory. 16 circular knitting machines.
Production ( key products)	Cut and sewn knit ( Hoodie, Crew necks, Sweat, Fleece pants, Polos)
Production lead time	60-75 days for basics - Repeat orders 30-45 days. Emergency repeat orders 3 weeks, 90 days for fashion articles
MOQ	Usual MOQ 5000 pcs One line dedicated to sales orders : starting 500 pcs.
Sourcing Fabrics	Mostly cotton (cotton, CVC, CVS, BSCI cotton, organic cotton) Fleece, terry, Interlock , Interlock PQ, Jacquard, Ottoman, Slub jersey
Machines	Siruba, Typical, Juki, Kansay special, Zoje
Design Lab	Dedicated team for knitting research and development  Design office in Paris
Exports area	Europe 70% - USA 30%
Main Customers	Zara, Bershka, Pull & Bear, Celio, Okaidi, Antigua, OXBOW, Enza, Tape a L'œil, Wilson, Vert-baudet, C & A.



- A dedicated team of highly qualified professionals in all dept
- Working together towards customers satisfaction.
- Very close working relations with our clients.
- Updated and hi-Tech stitching machines.
- Commitment to our word and on time delivery.

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Abdul Hameed (CEO) abdulhameed (CEO) creative apparels.com +92-300-841-4355

Muhammad Khalid Mahmood (Manager Sourcing & Development) khalid@creativeapparels.com +92-321-462-3813

Nauman Javaid (Manager Marketing) nauman@creativeapparels.com +92-322-416-8988

Anne-Laure Riau
Sales & Marketing (Europe)

aurope@creativeapparels.com

+ 33 6 86 55 28 72

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